

Gabriela Bomfim – NYC Tri-State Area

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EXPERIENCE

Producer; Assistant Production Coordinator — Freelancer

Jan 2023 - PRESENT | Clients include Jack Daniel's, McLaren and Bank of Brazil.

Social Media Manager, Prod Assist and Researcher — Second Peninsula

Nov 2021 - PRESENT

- Responsible for all aspects of social media at @briefbutspectacular. In the first 6 months, the profile retained + 14.5K followers (2.9K% more than the previous period of time) and reached 1.99M accounts (an increase of 803%). Tasks range from editing videos, creating captions and covers, building and managing community, to budgeting ads and making key editorial decisions.
- Social Media consultant for the promotion of PBS' Tell Me More at @kellycorrigan. Also assisting on shoots and coordinating with high level personnel. With 2 IG reels a week, the last season had over 3.7M views on Instagram alone, it reached 1.5M new accounts, and engagement had an increase of 1,495%.
- Responsible for copywriting and social selects for VOX's PIVOT podcast on Salesforce+. Also part of the reviewing process to ensure deliverables' quality.

Photographer|Videographer — Freelancer

July 2018 - PRESENT

Clients include [Arezzo Shoes](#), [L'attitude Ventures](#), [Terra EOL Magazine](#), [ATOI Skincare](#). Specializes in headshots, portraits, stills/ BTS, events, fashion and lifestyle content for social media and advertisement.

Studio Manager — Young Studios NYC

May 2021 - Feb 2022

Hands-on management of overall functionality of 4 studios, with focus on problem solving, anticipating issues and how to prevent them; while keeping top notch customer service.

Videographer — Trade Street Jam Co

March 2021 - May 2021

Internship. Responsible for conceptualizing, shooting, editing and coloring media for multiple formats of Social Media and ads.

- Others** —
- Live Technician at Law & Crime (Abrams Media) Responsible for Replay and CG.
 - Waitress/hostess, dog-walker, nanny, salesperson.

EDUCATION

Institute of Art and Culture, BR|RJ — Bachelor in Dramatic Arts

UFF-Universidade Federal Fluminense, BR|RJ - Bachelor in Film *Incomplete*. 60 credits accomplished, including photography, film design, video editing, world's cinema history and directing actors.

SKILLS

Proficient in Lightroom and DaVinci Resolve.

Basic knowledge of After Effects.

Superb communication and interpersonal skills, great handling people.

Strengths: Creativity, producing visuals.

Self-driven, fast paced, moral oriented.

AWARDS

“A N X I E T Y” (micro short film): Best experimental film at Las Vegas Movie Awards, Grand Jury Prize at Zeal Reel Micro Short Film Festival, Official Selection at Berlin Flash Film Festival, Finalist at Oregon short film festival and more.

LANGUAGES

Fluent in English and Portuguese. Basic Spanish.